



12.0 PROGRAM GUIDELINES

Ellenbrook Community Radio (inc) (88.5fm) recognises the time of the day changes in listening demographic and will ensure broadcast material remains appropriate and inclusive. Ellenbrook Radio 88.5fm recognises its legal obligation to ensure that obscene, offensive, or inappropriate material is not broadcast at certain times of the day or night and forward warnings are applied prior to each segment to be broadcast.

Violation of this policy could result in disciplinary action specified in **GENERAL PRINCIPLES**.

PROGRAM TYPES AND INFORMATION

DAYSHIFT			
TYPE	STANDARD	SPECIALITY	MAGAZINE
TARGET	35-65	35-65	35-65
TIME	6AM-6PM	9AM-3PM	9AM-3PM
MUSIC	SYSTEM / PRESENTER	SYSTEM / PRESENTER	SYSTEM / PRESENTER
LANGUAGE	NO	NO	NO
FORMAT	MUSIC / TALK	MUSIC / TALK	MUSIC / TALK
INCLUDE	WEATHER / TRAFFIC / IDS	2x OZ ARTISTS / HOUR	WEATHER / TRAFFIC / IDS
NIGHTSHIFT			
TARGET	14-30	14-30	14-30
TIME	6PM-12AM	6PM-12AM	6PM-12AM
MUSIC	SYSTEM / PRESENTER	SYSTEM / PRESENTER	SYSTEM / PRESENTER
LANGUAGE	WITH WARNING	WITH WARNING	WITH WARNING
FORMAT	MUSIC / TALK	MUSIC / TALK	MUSIC / TALK
INCLUDE	IDS / SPONSOR	IDS / SPONSOR	IDS / SPONSOR
WEEKEND			
TARGET	30-65	30-65	30-65
TIME	6AM-12AM	6AM-12AM	6AM-12AM
MUSIC	SYSTEM / PRESENTER	SYSTEM / PRESENTER	SYSTEM / PRESENTER
LANGUAGE	AFTER 6PM WITH WARNING	AFTER 6PM WITH WARNING	AFTER 6PM WITH WARNING
FORMAT	MUSIC / TALK	MUSIC / TALK	MUSIC / TALK
INCLUDE	IDS / SPONSOR	IDS / SPONSOR	IDS / SPONSOR
OVERNIGHT			
TARGET	18-30	18-30	18-30
TIME	12AM-5AM	12AM-5AM	12AM-5AM
MUSIC	SYSTEM / PRESENTER	SYSTEM / PRESENTER	SYSTEM / PRESENTER
LANGUAGE	WITH WARNING	WITH WARNING	WITH WARNING
FORMAT	MUSIC / TALK	MUSIC / TALK	MUSIC / TALK
INCLUDE	IDS / SPONSOR	IDS / SPONSOR	IDS / SPONSOR



12.0 PROGRAM GUIDELINES continued

OBJECTIVES

- A. Cohesive and quality broadcasting from 88.5FM
- B. Ensure broadcasts meet diversity and inclusion expectations
- C. Ensure no groups feel left out by 88.5FM programming.
- D. Ensure all Volunteers are aware of and implement the Objectives.

COMPLIANCE

- Implement and clearly communicate guidelines
- Disciplinary action

QUESTIONS

Please address questions to the Ellenbrook Radio 88.5fm Program Manager

Signed

A handwritten signature in black ink, appearing to read 'N. Antartis', is written over a light grey, textured rectangular background.

Nicholas Antartis
Chairman

10 February 2021