



COMMUNITY ENGAGEMENT POLICY

1. Introduction

At Ellenbrook Community Radio (Inc) trading as Radio VCA88.5FM (Radio VCA88.5FM) we are committed to actively involving our community in our operations and decision-making. We will engage with the community in an open and transparent manner in order to be able to participate in an on-going conversation and develop Radio VCA88.5FM into an integral part of the community within which it operates. Radio VCA 88.5FM is dedicated to community ownership and building meaningful relationships with the public and other community organisations.

2. Purpose

The purpose of this **Community Engagement Policy** (Policy) is to help identify target communities and stakeholders in order to improving program diversity and fostering community belonging all within the geographical area of the City of Swan. Radio VCA88.5FM will continue to develop engagement with the many and varied community interest groups represented in the City of Swan's growing and diverse population.

3. Scope of Policy

This Policy also aims to highlight ways in which community engagement can be met.

- We can provide opportunities for community involvement by means of suggestions in broadcast programming.
- We can ensure that programming reflects the diversity of the community and addresses local issues and aspirations.
- We can foster a sense of belonging and encourage a cross section of the community to participate and provide input.
- We will develop outside broadcast capabilities at local events, host public forums.
- We will have accessible membership policies to encourage diverse participation and provide training for new presenters.
- Create channels for community members to suggest program content and provide feedback on existing programs via our website.
- Collaborate with local community groups and organisations to reach diverse audiences and gain insights through events and on-air interviews.
- Actively promote how the community can listen and engage with Radio VCA88.5FM through on-air announcements, social media posts.
- Actively seek community feedback with surveys and public comment.
- We will develop a Structured Engagement Program and regularly review and amend its reach and effectiveness.

This Policy applies to:

- All members, presenters and volunteers of Radio VCA88.5FM.


This policy should be read in conjunction with the following policies, available on Radio VCA88.5FM's website:

- Program Policy
- Discrimination, Harassment & Bullying Policy
- Diversity Policy
- CBAA Codes of Practice

4. Consequences of Breaching this Policy

Breaches of this Policy may result in disciplinary action being taken up to and including termination of membership. Behaviour may also be reported to the relevant authorities where considered appropriate.

5. Policy Owner & Version Control

Policy Owner	Ellenbrook Community Radio (Inc) t/a Radio VCA88.5FM: Secretary
Next Review Date	This Policy will be reviewed annually or following significant changes in legislation or station operations.
Endorsed By	

Version	Status	Date Approved	Description/Sections Modified
V2	Adopted	13 October 2025	Final Version